

ROTTERDAM

FACTS &

FIGURES



ROTTERDAM ●

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10 UNIQUE
BUYING
POINTS OF
ROTTERDAM

1. Rotterdam is a thriving cosmopolitan city, with a wealth of cultures and ethnicities from all over the world, Rotterdam has more than 170 nationalities.
2. Rotterdam embodies to this date more than 400 years successful experience in trade and shipping.
3. Rotterdam is the Gateway to Europe. It is currently Europe's largest and one of the top 5 most important ports in the world.
4. Rotterdam is strategically located in the European market with excellent access by road, rail, air and water. It is also connected to a vast network of fibre optic cables and pipelines.
5. Rotterdam is an entrepreneurial city. The city's 'room for initiatives' concept and its 'down to work' mentality make the city a stepping stone for entrepreneurs.
6. Rotterdam is home to top quality international renowned knowledge institutions and universities and boasts a talented and highly-skilled workforce.
7. Rotterdam is a 'budget-friendly' city. It has an attractive price-quality ratio when it comes to housing and real estate.
8. Rotterdam is known for its rich architectural heritage & design.
9. Rotterdam is a young, trendy and dynamic city and is the most modern city in the Netherlands. Rotterdam has a vibrant cultural scene and a wonderful assortment of shops, attractions, festivals, restaurants – almost 100 cuisines - and parks.
10. Rotterdam is great for sport and event lovers. It is the 'event' city of the Netherlands with a broad variety of international sports and cultural events.

ROTTERDAM HISTORY

Approx. 1250	Dam in the river Rotte; originated as a fishing village
Approx. 1323	The Port begins to develop with construction work on old Port
1340	Count William IV grants Rotterdam town privileges
Late 16th century	New expansion to the port (population: 20,000)
Mid 19th century	Rotterdam's population reaches 100,000
1872	The opening New Waterway
1878	First permanent cross-river connection with Left Maas Bank (Willemsbrug)
Early 20th century	Expansion of the port and industry; population grows to 400,000
14 May 1940	Bombardment destroys the town centre of Rotterdam
1953	Opening of the Lijnbaan, the first pedestrian shopping precinct in Europe
1962	Rotterdam becomes the largest port in the world
1964	Population peak of 731,564 (today: approx. 600,000)
1968	The first underground line (Central Station-Zuidplein) opened
1974	Urban renewal begins
1996	The opening of The Erasmus Bridge (nickname 'the Swan'), a 790-meter (2,600 ft) cable stayed bridge linking the north and south of Rotterdam
2001	Rotterdam European Capital of Culture
2008	Start of construction of the Maasvlakte 2 project
2009	Rotterdam European Youth Capital

ROTTERDAM

WORLD

CONNECTIONS

Population density, 1 January 2009

Source: Centre for Research and Statistics (COS)

Surface area in km ²	319.35
- Of which land	205.90
- Of which water	113.45
Population	587,161
Population density per km ² land	2,822
Housing stock	289,337
Housing density per km ² land	1,402

Population per district, 1 January 2009

Source: Centre for Research and Statistics (COS)

City center (Stadscentrum)	30,534
Delfshaven	71,201
Overschie	15,896
Noord	49,794
Hillegersberg-Schiebroek	41,390
Kralingen-Crooswijk	49,289
Prins Alexander	90,312
Feijenoord	68,478
IJsselmonde	57,941
Charlois	62,925
Pernis	4,810
Hoogvliet	34,904
Hoek van Holland	9,435
Port and industrial area	243
Total:	587,161

Population by age categories, 1 January 2009

Source: Centre for Research and Statistics (COS)

0 to 9 years	66,145	11.3%
10 to 19 years	65,962	11.2%
20 to 29 years	96,037	16.4%
30 to 39 years	90,006	15.3%
40 to 49 years	84,318	14.4%
50 to 59 years	69,626	11.9%
60 to 69 years	53,688	9.1%
70 to 79 years	35,958	6.1%
80 to 89 years	21,403	3.6%
90 years and over	4,015	0.7%
Total:	587,161	

Ethnicity, 1 January 2009

Source: Centre for Research and Statistics (COS)

Native Dutch	311,778
Surinamers	52,206
Turks	46,203
Moroccans	38,158
Antilleans	20,261
Cape Verdeans	15,103
Other non western origin	42,115
Other European Union 2007	33,909
Other western origin	27,428
Total:	587,161

Number of nationalities

173

Numbers of passengers Rotterdam Airport, 2008

Source: Rotterdam Airport

Schedule flights	795,103
Holiday flights	170,839
Ad Hoc flights	20,838
Other flights	18,444
Transfer/transit	53,782
Total (incl. transito)	1,059,006

Destinations from Rotterdam Airport, 2009

Summer 2009 and Winter 2009/2010, source: Rotterdam Airport

Alicante	Innsbruck	Manchester
Bern	Isle of Man	Nice
Faro	Jersey	Rome Fiumicino
Genève	Las Palmas	Salzburg
Girona	Londen City Airport	Tenerife
Grenoble	Londen Luton	Toulon
Hamburg	Malaga	

Region passengers ship transportation, 2009

Source: Chief Marketing office Rotterdam

Water taxi	Ferry service and water taxi service on demand to many locations
Fast Ferry	Regional ferry service (Rotterdam, Ridderkerk, Kinderdijk, Dordrecht)
Aqualiner	Ferry service between Rotterdam - Heijplaat RDM

Modal split in Rotterdam, 2009

Source: Centre for Research and Statistics (COS)

Car	33%
Public transport	19%
Bicycle	28%

Journey times from Rotterdam to other major European cities, 2009 (approx. in hours and minutes)

Source: Chief Marketing Office Rotterdam

	Air	Road	Rail	High Speed Rail
Amsterdam	-	0.55	0.55 Thalys	0.20
Brussels	-	1.35	1.40 Thalys	1.08
Paris	1.00	4.25	3.10 Thalys	2.37
London	1.20	5.50	5.00 Thalys	3.31
Hamburg	1.15	4.50	6.00 Intercity	-

ROTTERDAM

WORLD PORT

Top 10 European Ports, 2008
(Gross weight x 1 million metrics tons)

Source: Port Authorities

Rotterdam	The Netherlands	421.1
Antwerp	Belgium	189.5
Hamburg	Germany	140.4
Marseilles	France	96.0
Amsterdam	The Netherlands	94.7
Novorrossisysk	Russia	81.6
Le Havre	France	80.1
Primorsk	Russia	75.6
Algeciras	Spain	74.8
Bremen	Germany	74.6

Top 10 European Container Ports, 2008
(Number x 1,000 TUE)

Source: Port Authorities

Rotterdam	The Netherlands	10,784
Hamburg	Germany	9,737
Antwerp	Belgium	8,663
Bremen	Germany	5,529
Valencia	Spain	3,602
Gioia Tauro	Italy	3,468
Algeciras	Spain	3,324
Felixstowe	United Kingdom	3,200
Barcelona	Spain	2,570
Le Havre	France	2,450

Top 10 World Ports, 2008

(Gross weight x 1 million metrics tons)

Source: Port Authorities

Shanghai ¹	China	582.0
Zhoushan/Ningbo ²	China	520.1
Singapore ³	Singapore	513.3
Rotterdam	The Netherlands	421.1
Tianjin	China	355.9
Guangzhou	China	344.3
Qingdao	China	300.3
Hong Kong	China	259.4
Qinhuangdao	China	252.2
Busan	South Korea	241.7

¹ Including river trade

² Ports combined in 2006

³ Freight tons

Top 10 World Container Ports, 2008 (Number x 1,000 TUE)

Source: Port Authorities

Singapore	Singapore	29,918
Shanghai	China	28,010
Hong Kong	China	24,494
Shenzhen	China	21,420
Busan	South Korea	13,425
Dubai Ports	United Arab Emirates	11,827
Guangzhou	China	11,200
Zhoushan/Ningbo	China	10,920
Rotterdam	The Netherlands	10,784
Qingdao	China	10,020

Total throughput by commodity, Rotterdam 2008
(Gross weight x 1 millions metric tons)

Source: Port Authorities

Dry bulk	95.0
Liquid bulk	194.0
Containers	107.0
Roll on/Roll off	17.3
Other general Cargo	7.8
Total throughput	421.1

Incoming and outgoing cargo grouped by continent, 2008,
(Gross weight x 1 million metrics tons)

Source: Port Authorities

	Incoming	Outgoing	Total	Percent
Europe	128,745	53,110	182,450	45.5%
Africa	47,425	4,360	51,785	12.9%
America	68,805	15,370	84,175	21.0%
Asia	41,690	30,275	71,970	17.9%
Oceania	9,090	345	9,435	2.4%
Others (offshore)	1,360	5	1,365	0.3%
Total	297,115	104,065	401,180	100%

ROTTERDAM

WORLD

BUSINESS

Economy and production structure, 1 January 2008

Source: Centre for Research and Statistics (COS),
City of Rotterdam Development Corporation

Number of enterprises Rotterdam ('08)	23,887
Number of persons employed (full time, '08)	300,236
Average number of persons employed ('07)	13.7%
Share of agriculture ('07)	0.1%
Share of industry ('07)	9.0%
Share of construction industry ('07)	5.0%
Share of trade and repairs ('07)	13.1%
Share of catering industry ('07)	3.3%
Share of transport and logistics ('07)	11.3%
Share of financial and commercial services ('07)	23.3%
Share of public services ('07)	34.9%
Share of tourism ('07)	5.7%
Number of enterprises Rotterdam Region ('08)	46,239
Number of persons employed Rotterdam Region (full time, '08)	495,206

Labour Market, 2008

Source: Centre for Research and Statistics (COS)

Labour force	273,000
As proportion of total population	46.5%
Unemployed percentage	6.6%
Net participation	64.0%

Prime office rents as at March 2009

Source: Cushman & Wakefield, 2009

Location	Rent	
	Euro/sq.m/yr	US\$/sq.ft/yr
Rotterdam	180	22.2
Amsterdam South Axis	375	44.12
Amsterdam Central	275	31.86
Amsterdam South-East	195	24.1
The Hague	205	25.3
Utrecht	205	25.3



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WORLD

CLIMATE

LEADERSHIP

The C40 Climate Leadership Group (C40) is an alliance of the world's largest cities committed to tackling climate change.

C40 Affiliate Cities 2009

Source: Rotterdam Climate Initiative

Amsterdam	The Netherlands
Austin	USA
Barcelona	Spain
Basel	Switzerland
Changwon	Republic of Korea
Copenhagen	Denmark
Curitiba	Brazil
Ho Chi Minh City	Vietnam
New Orleans	USA
Portland	USA
Rotterdam	The Netherlands
Salt Lake City	USA
San Francisco	USA
Seattle	USA
Stockholm	Sweden
Yokohama	Japan

Connecting Delta Cities

Source: Rotterdam Climate proof

Ho Chi Minh City	Vietnam
Hong Kong	China
Jakarta	Indonesia
London	United Kingdom
New York	USA
Rotterdam	The Netherlands
Shanghai	China
Tokyo	Japan

ROTTERDAM

WORLD

EXPERIENCE

Theme event years

Source: Chief Marketing Office Rotterdam

2001	European Capital of Culture
2003	Rotterdam Waterlife
2005	Rotterdam European Capital of Sports
2007	Rotterdam 2007, City of Architecture
2009	Rotterdam European Youth Capital, Your World 2009

Day visitors, 2008

Source: Rotterdam Marketing

	Number of Visitors 2008	Growth in % '07-'08
Attractions	3,803,996	0.6%
Museums	1,093,495	-4.7%
Theatres & Cinemas	6,328,848	8.5%
Festivals & Events	4,764,415	3.7%
Attractive transportation	257,000	-35.5%
Football Stadiums	1,143,434	-0.5%
Total	17.391.188	2.9%

Top 5 attractions, 2008 (Number of visitors)

Source: Rotterdam Marketing

1. Blijdorp Zoo	1,608,325
2. Holland Casino Rotterdam	865,000
3. Spido Harbour Tours	409,123
4. Euromast Tower	251,000
5. Plaswijckpark	208,854

Top 5 museums, 2008 (Number of visitors)

Source: Rotterdam Marketing

1. Museum Boijmans Van Beuningen	240,000
2. Kunsthal Rotterdam	159,140
3. Maritime Museum Rotterdam	140,595
4. Harbour museum	110,000
5. Netherlands Architecture Institute	90,439

Top 5 theatres & cinemas, 2008 (Number of visitors)

Source: Rotterdam Marketing

1. Ahoy Rotterdam	1,600,000
2. Pathé de Kuip	1,475,098
3. Pathé Schouwburgplein	724,902
4. Concert- en congress venue De Doelen	702,216
5. Luxor Theatre Rotterdam	599,238

Top 5 festivals & events, 2008 (Number of visitors)

Source: Rotterdam Marketing

1. Fortis Marathon Rotterdam	900,000
2. Ortel Summer Carnaval	900,000
3. Bavaria City Racing	600,000
4. Fit For Free Dance Parade	500,000
5. International Film Festival Rotterdam	355,000

Overnight stay visitors in Rotterdam, 2008

Source: Central Bureau of Statistics (CBS)

Hotel guests	567,800
Hotel overnight stays	951,800

Top 5 hotel guest by area of origin, 2008

Source: Central Bureau of Statistics (CBS)

1. Netherlands	323,100
2. United Kingdom	49,300
3. Germany	33,800
4. Belgium	26,800
5. USA	18,600

Catering and hospitality establishments, 2008

Source: Bedrijfschap Horeca en Catering

Total number	1,768
Hotels	61
Restaurants	428
Fast food service	455
Café/bars	790
Party catering	34

ROTTERDAM

WORLD

PLACE TO

LIVE

World's 20 'budget friendly' locations to rent a 3-bedroom apartment

Source: www.eca-international.com

Location	Global Ranking
Karachi	1
Guangzhou	2
Vilnius	3
Nairobi	4
Atlanta	5
Ankara	6
Dallas	7
Accra	8
Lima	9
Muscat	10
Santiago	11
Quito	12
Houston	13
Cardiff	14
Adelaide	15
Montreal	16
Frankfurt	17
Edinburgh	18
Budapest	19
Rotterdam	20

Education in Rotterdam, 2008

Source: compiled by Chief Marketing Office Rotterdam

Elementary schools	73
Secondary schools	11
International training colleges	6
Professional schools	5
College and universities (academic education)	9

NICE

TO KNOW

FACTS

- Oldest statue in the Netherlands: Desiderius Erasmus at the foot of the St. Laurens Church dates back to 1622. Erasmus is regarded as one of the greatest humanists in Dutch history.
- For the construction of 'Maasvlakte 2', an expansion of the port of Rotterdam, almost 340 million cubic metres of sand will be needed. This is more than 225 times a full football stadium. This sand is supplied from sand extraction pits in the sea.
- Rotterdam has the highest number of architectural firms in the Netherlands. In 2008, for the fourth year in a row, Rotterdam was acclaimed by the Dutch building industry as the leading city in architecture.
- Rotterdam has more professional football clubs than any other place in the Netherlands: Sparta, Excelsior and Feyenoord. Feyenoord was the first Dutch team to win the European Cup, the World Cup and the UEFA Cup. Football stadium "De Kuip" opened in 1937.
- Rotterdam has always been in the top 5 of the best event cities of the Netherlands.
- Rotterdam is home to one of the best known lingerie designers in the world: Marlies Dekkers. Worldwide, there are over 1,000 sales outlets, including Antwerp, Paris, Bangkok and many other world cities.
- Rotterdam is the greenest city in the Netherlands with 75m² of public parks and gardens. The city has almost 540,000 trees, almost as many as there are inhabitants. By 2025, CO₂ emissions in and around Rotterdam must be reduced to 50% of their 1990 levels.
- Rotterdam has had a rich hip-hop scene since the early 1980s and has become a cradle of house and dance music.

Colophon

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All efforts have been made to ensure accuracy, but Chief Marketing Office Rotterdam will not be held responsible for any remaining inaccuracies. The obtained content from sources are deemed to be reliable, but should be independently verified.

If you have any queries about Rotterdam Facts and Figures, or if you would like help in finding additional information, please contact us.

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